



2019 Krawl'n For The Fallen Vendor Matrix



| | Trooper | Corporal | Sergeant | Lieutenant | Captain | Major | Food Vendors "Give Back" |
|--|----------------------|-----------------------|--------------------------------------|--------------------------------------|---------------------------------------|---------------------------------------|--|
| Base Contributions | \$50.00 cash only | \$100.00 cash only | \$250.00 minimum \$100.00 cash | \$500.00 minimum \$200.00 cash | \$1000.00 minimum \$300.00 cash | \$2500.00 minimum \$500.00 cash | 10% of Sales \$50.00 minimum due up front to secure spot |
| Space Size Width x Length | 10 x 10 | 10 x 10 | 10 x 20 | 30 x 40 | 30 x 80 | 30 x 100 | As Needed for Set Up |
| Spaces Available | Unlimited | Unlimited | Unlimited | Unlimited | 4 | 4 | 10 |
| Application Deadline | 10/01/19 | 10/01/19 | 10/01/19 | 10/01/19 | 08/15/19 | 08/15/19 | 10/01/19 |
| Social Media Advertising (Group Post) | X | X | X | X | X | X | X |
| Social Media Advertising (Individual Post) | | X | X | X | X | X | X |
| Social Media and webpage Advertising, including logo | | | | X | X | X | X |
| Social Media and webpage Advertising Including individual logo, hashtag, and link to website and/or FB page | | | | | X | X | X |
| Advertisement on any print or news media | | | | | X | X | |
| Logo on Volunteer T-shirts | | | | | X | | |
| Logo on Event Shirt | | | | | | X | |

Off-Road United is a non-profit organization (EIN 82-1060462) registered to solicit funds through the Florida Dept. of Agriculture and Consumer Services: Registration Number CH54260. A copy of official registration and financial information may be obtained from the division of Consumer Services by calling 800-435-7352. Registration does not imply endorsement, recommendation nor approval by the State.



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|--|---|---|---|---|--|---|-----------------------------|
| Logo on Event Entrance Windshield Sticker | | | | | | X | |
| Publicity During Event | Raffles *Bucket for Big Ticket Item ⁽¹⁾ | Raffles *Bucket for Big Ticket Item ⁽¹⁾ | Raffles *Bucket for Big Ticket Item ⁽¹⁾ | Raffles *Bucket for Big Ticket Item ⁽¹⁾ DJ announcement daily ⁽²⁾ | Raffles *Bucket for Big Ticket Item ⁽¹⁾ DJ announcement twice daily ⁽²⁾ | Raffles *Bucket for Big Ticket Item ⁽¹⁾ DJ announcement several times throughout the day ⁽²⁾ | DJ Announcements |
| Complementary Event Shirt | | | | 2 | 2 | 4 | |
| Vendor Passes (Workers) | 2 | 2 | 4 | 6 | 8 | 10 | TBD |
| Vendor Passes (Vehicles) | 1 | 1 | 2 | 2 | 3 (May Park on Vendor Row) | 4 (May Park on Vendor Row) | TBD |
| Trail Ride Passes | | | | | 1 | 2 | |
| Camping Sites | | | | | 1 | 2 | |

1. Product must be appropriate to event and approved by Off-Road United Team. Big Ticket Items (over \$250.00 value) will be given an individual Raffle Bucket which increases exposure. Vendor must provide print out to attach to Bucket for large ticket Raffle Item. % off or \$ off certificates do not count.
2. Vendor must fill out section provided in Vendor packet as to what they would like announced by the DJ.

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